Creating a School Counseling Website

Home Page:

- o Welcome
- o Easy to Find Contact Info
- o Program Introduction
- o Pictures

About Me:

- o Picture of each counselor
- o Educational background
- o Some personal information

School Counseling Program:

- o Mission & Beliefs
- o About a Comprehensive Counseling Program
- o Services
- o Curriculum

Other Pages:

- o Parent resources
- o Student resources
- o FAQ
- o Blog with current pictures
- o Announcements

To Avoid:

- o Burying website within your school site
- o Too much personal information
- o Outdated information
- o Leaving important information "below the scroll"
- o Too many fonts
- o Large blocks of text
- o Counselor-specific domain name for a whole department